The Program

December 1, Sunday
Location: I-Shou University 義守大學
Address: No. 1, Sec. 1, Syuecheng Rd., Dashu District, Kaohsiung City, Taiwan
高雄市大樹區學城路一段 1 號

13:30-15:00 Registration
15:00-18:00 Preconference Workshop
Venue: Center for Gaming and Entertainment Education, International College
How to develop, implement and evaluate a prevention program for excessive gambling among youths and adults
Robert Ladouceur, Laval University, Canada
18:30-21:00 Reception and Dinner  E-Da City Light

December 2, Monday
Location: National Kaohsiung University of Hospitality and Tourism 國立高雄餐旅大學
Address: No.1, Songhe Rd., Xiaogang Dist., Kaohsiung City, Taiwan
高雄市小港區松和路 1 號

09:00-09:30 Registration
Venue: International Conference Hall, Instructional Building (H116)
09:30-10:00 Opening Ceremony
Venue: H116
Welcome Remarks
1. Dr. Pan, Chiang Tung, Vice President, National Kaohsiung University of Hospitality and Tourism
2. Liu, Xian-Hui, Deputy Director General, Tourism Bureau Kaohsiung City Government
1. Samuel Huang, Director-General, Asia Pacific Association for Gambling Studies
10:00-10:50 Keynote Speech
Venue: H116
Topic: Gaming Development in Taiwan
Cathy Hsu, Hong Kong Polytechnic University, Hong Kong

10:50- 11:20 Tea Break
11:20- 12:10 Keynote Speech
Venue: H116
Topic: Why Gaming Laws Need to Be Crafted Based on the Unique Policies, Structure and Capabilities of Each Jurisdiction
Parallel Session 1A: Adolescents Gambling
13:40 -15:00, December 2, Monday
Venue: G301
Chair: Irene Lai Kuen Wong, Hong Kong Polytechnic University, Hong Kong
1. Learning to Play Online: Social Gam(bl)ing and Identity Play in Social Networks
   Jani Kinnunen, University of Tampere, Finland
2. Effects of Outcome Expectancies on Chinese Adolescents’ Gambling Intention
   Stella Sau Kuen Wong, Hong Kong Polytechnic University, Hong Kong
3. Parents’ Perception of Children’s Gambling Involvement in Macau
   Irene Lai Kuen Wong, Hong Kong Polytechnic University, Hong Kong

Parallel Session 1B: Probability and Forecasting of Gaming Industry
13:40 -15:00, December 2, Monday
Venue: G306
Chair: Shuang Liu, Macao Polytechnic Institute, Macao
1. A New Perspective on Weekend Effect: Empirical Evidence From Horserace Betting Market
   Ming-Chien Sung, and Johnnie Johnson, University of Southampton, UK
2. Application of Mathematical Statistics on Gaming Industry
   Lik Ha, Macau Gaming Research Association (MGRA), Macao
3. Towards an Understanding of the Forecasting Ability of Bettors When Faced by Dynamic Information
   Johnnie Johnson, and Ming-Chien Sung, University of Southampton, UK

Parallel Session 1C: Problem Gambling and Treatment
13:40 -15:00, December 2, Monday
Venue: G308
Chair: Chi Chuen Chan, Upper Iowa University, Hong Kong
1. A Preliminary Study of the Effectiveness of Group Cognitive-Behavioral Therapy for Chinese Pathological Gamblers in Hong Kong
   Patrick Tak Ching Lau, Daniel Fu Keung Wong, City University of Hong Kong
2. The Effectiveness of Gamblers Anonymous as a Treatment Model
   Chan Ying Ying, Upper Iowa University, Hong Kong
3. The Effectiveness of a Customized 12-Step Group Treatment Program
   Hoi Fung Patrick Wu, Wing Winnie Yeung, Miu Fun Celia Wong, Chi Chuen Chan, Upper Iowa University, Hong Kong
Parallel Session 1D: Gaming in Asia
13:40-15:00, December 2, Monday
Venue: G401
Chair: **Leo Huang**, Dean of the Tourism College, National Kaohsiung University of Hospitality and Tourism
1. Discussing Gaming Industry Notion and Its Development - The Case of Asia Pacific Region
   **Tokumura Shisei**, Hangzhou Normal University, China

15:00-15:30 Tea Break

Parallel Session 2A: Gaming Business Administration
15:30-16:50, December 2, Monday
Venue: G301
Chair: **L C Koo**, Macau Gaming Research Association (MGRA), Macao
1. PSM for optimal chip commission for Macau casinos
   **L C Koo**, Macau Gaming Research Association (MGRA), Macao
2. Racino: A Solution or A Terminator?
   **Shuang Liu**, Macau Polytechnic Institute, Macao
3. Relationship Marketing Tactics and Customer Loyalty: An Exploratory Research on Macao Casinos
   **Yongdong Shi**, Macau University of Science and Technology, Macao

Parallel Session 2B: Gambling Behavior and Cognition
15:30-16:50, December 2, Monday
Venue: G308
Chair: **Guihai Huang**, Macao Polytechnic Institute, Macao
1. The Role of Delay-Discounting and Overconfidence in Gambling Behavior and Motivation: A Field Survey
   **Zhu-Yuan Liang**, Guihai Huang, Shu Li, Institute of Psychology, Chinese Academy of Sciences, China
2. Development and validity of the new gambling task “Game of Dice Task-Revision(GDT-R)”
   **Takuhiro Takada**, University of Tsukuba, Japan
3. Psychological impacts of gambling disorder on gamblers' families
   **King Yiu Hui**, Upper Iowa University, Hong Kong
Parallel Session 2C: Gaming in Asia  
15:30-16:50, December 2, Monday  
Venue: G401  
Chair: **Leo Huang**, Dean of the Tourism College, National Kaohsiung University of Hospitality and Tourism  
1. Korea Casino Industry Policy and Development  
   **Gi Eun Chung**, Sookmyung Woman’s University, Korea

18:30 Dinner  New Taiwanese Original 新台灣原味人文懷舊館

December 3, Tuesday  
Location : I-Shou University

09:00-09:30 Registration  
Venue: Convention Center, International College

09:30-09:50 Welcome Remark  
Venue: Convention Center, International College  
1. **Jei-Fu Shaw**, President, I-Shou University

09:50-10:50 Summit: Integrated Resort and Regional Economic Development  
Venue: Convention Center  
Moderator: **Prof. Chen Yung-Pin**, Department of Leisure and Recreation Management National Kaohsiung University of Hospitality and Tourism  
Speakers:  
3. **Tseng, Wen Sheng**, Director-general, Economic Development Bureau, Kaohsiung City Government  
4. **Liu, Xian-Hui**, Deputy Director General, Tourism Bureau Kaohsiung City Government  
5. **Wu, Ji-Hua**, Vice President, National Sun Yat-sen University  
6. **Jiao, Li-Ren**, President, Weidner Resorts  
7. **Dr. Lin, Ji-Heng**, Lin and Partners Attorneys at Law  
8. **Prof. Liu, Day-Yang**, National Taiwan University of Science and Technology Department of Business Administration.  
9. **Prof. Lin, Jie-Sing**, International college of I-Shou University

10:50-11:20 Tea Break (Seminar Room VI)
11:20-12:10 Keynote Speech
Venue: Convention Center
The convergence of gambling and gaming addictions on the Internet
Mark Griffiths, Nottingham Trent University, UK

12:20-13:40 Lunch (Seminar Room VI)

Parallel Session 3A: Problem Gambling and Treatment
13:40-15:00, December 3, Tuesday
Venue: Seminar room I
Chair: Guo Song, Institute of Mental Health of Singapore, Singapore
1. Family Coping Treatment Group for Chinese Help-Seeking Family Members of Problem Gamblers
   Meilo Elad Chan, TAN Lei Daniel, SHEK, Nam Ying YING DAPHNE YEUNG, Hing Yan Ryan WONG, Tung Wad Group of Hospitals, Hong Kong
2. Family History of Addictive Disorders Among Treatment–Seeking Pathological Gamblers
   Guo Song, Institute of Mental Health of Singapore, Singapore
3. “Henry the Frenzied Punter is No More” The Self in Transition During Treatment for Problem Gambling
   Christopher Anderson, Susan Feldman, Monash University, Australia

Parallel Session 3B: Gambling Studies
13:40-15:00, December 3, Tuesday
Venue: Seminar room II
Chair: Jukka Jouhki, University of Jyväskylä, Finland
1. Macao as a Gambling City: Observations through Visual Anthropology
   Jukka Jouhki, and Ronan Browne, University of Jyväskylä, Finland
2. Visual Data and Methodologies in the Service of Gambling Studies
   Taina Renkonen, Pauliina Raento, Matias Kareallas, Finnish Foundation for Gaming Research, Finland
   Chine Yan Chan, Paul Vinod Khiatani, Kelvin Yick, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University, Hong Kong
Parallel Session 3C: Gaming Business Administration
13:40-15:00, December 3, Tuesday
Venue: Seminar room III
Chair: Poh Chong Danny, Edith Cowan University, Australia
1. Application of Habitual Domains, Analytical Hierarchy Process and SWOT Analysis to Assess the Best Location for Casino Sites in Taiwan
   Grace Chun-Lun Chien, Shuan-Feng Kuo, and Tai-Lioan Chen, I-Shou University, Taiwan
2. An Architecture-Oriented Design Method for Gaming Business Administration Systems
   Shuh-Ping Sun, and William S. Chao, I-Shou University, Taiwan
3. The Casino War: International Casino Competition within Asia and Australasia
   Poh Chong Danny, Edith Cowan University, Australia

Parallel Session 3D: Recreational and Problem Gambling
13:40-15:00, December 3, Tuesday
Venue: Seminar room IV
Chair: Guihai Huang, Macau Polytechnic Institute, Macao
1. The Impact of Non-Problem Gambling on Gamblers
   Guihai Huang, Macau Polytechnic Institute, Macao
2. At the Interface of (Ir)Responsible Online Gambling? Experiences and Practices of Recreational and Problem Gamblers
   Jani Kinnunen, Maria Heiskanen, University of Tampere, Finland
3. An Investigation into the Behavioral and Cognitive Similarities and Differences of Problem and Recreational Gambling Law Enforcement Officers Who Play Horse Racing Betting in Hong Kong
   Tiffany Hing Mui Tse, Paul Vinod Khiatani, Chine Yan Chan, Kelvin Yick, Chi Chuen Chan, Upper Iowa University, Hong Kong

15:00-15:30 Tea Break (Seminar Room VI)

Parallel Session 4A: Development of Integrated Resorts
15:30-16:50, December 3, Tuesday
Venue: Seminar room I
Chair: Day-Yang Liu, National Taiwan University of Science and Technology, Taiwan
1. Integrated Resort (Including Casino) in Japan
   Kazuaki Sasaki, Nihon University, Japan
2. A System Dynamics Model for Penghu Integrated Resort
   Day-Yang Liu, Chung-Yi Fang, Chia-Lee Fan, National Taiwan University of Science and Technology, Taiwan
3. Apply Business Function Diagram in Identifying Stakeholder Conflicts in the Integrated Resort Development in Matsu  
  Tai-Chi Wu, I-Shou University, Taiwan

Parallel Session 4B: Gambling Impacts  
15:30-16:50, December 3, Tuesday  
Venue: Seminar room II  
Chair: Zhou Jin Quan, Macau University of Science and Technology, Macao  
1. Hate Me, but Love My Dog: Dealer Alienation and Stereotyped Self-Prophecy Drive Casino Dealers to Pathological Gambling  
  Juliet Honglei Chen, Kwok Kit Tong, University of Macau, Macao  
2. Female Gambling Employees’ Work Family Conflict and Job Satisfaction in Macau  
  Zhou Jin Quan, Sung Kee Park, Hongze Wu, Macau University of Science and Technology, Macao  
  Maria Heiskanen, University of Helsinki, Finland

Parallel Session 4C: Prevalence Studies  
15:30-16:50, December 3, Tuesday  
Venue: Seminar room III  
Chair: Anise M. S. Wu, University of Macau, Macao  
1. Prevalence of Gambling Involvement and Gambling Disorder in Macao  
  Anise M. S. Wu, Mark H. C. Lai, Kwok-kit Tong, University of Macau, Macao  
2. Prevalence of Problem Gambling in Malaysia's Most Populous State  
  Jasmine May Yee Loo, Monash University, Malaysia  
4. Prevention Programs for Youth Gambling: A Review of the Empirical Evidence  
  Robert Ladouceur, Laval University, Canada

Parallel Session 4D: Regulation of Gaming Industry  
15:30-16:50, December 3, Tuesday  
Venue: Seminar room IV  
Chair: Changbin Wang, Macao Polytechnic Institute, Macao  
1. Combating Online Gambling in China: the Role of International Law Enforcement Cooperation  
  Minxing Zhao, the Hong Kong Institute of Education, Hong Kong
2. The Regulation of Junket Promoters in Macao: Reality and Dilemma
   Changbin Wang, Macao Polytechnic Institute, Macao

3. Challenges China Mainland Faces When Lottery is Allowed to Distribute and to Sell Through Internet/Telephone
   Haiping Chen, Hui Wang, Kun Li, Lishuang Fan, Lottery Research Center of China, Beijing Normal University, China

18:00 Conference Dinner 皇冠飯店花園廣場 皇冠飯店花園廣場 皇冠飯店花園廣場 皇冠飯店花園廣場

December 4, Wednesday
Location: I-Shou University

09:00-09:30 Registration

Parallel Session 5A: Problem Gambling Measures
9:30-10:50, December 4, Wednesday
Venue: Seminar room I
Chair: Jussi Palomäki, University of Helsinki, Finland
1. The (In)Validity of Problem Gambling Measures in Poker Playing Samples
   Jussi Palomäki, University of Helsinki, Finland
2. Looking Outside of the Box – a Creative Approach to Self-Exclusion
   Mary Marquass, Emma Malone, Steve Novak, Echo Entertainment Group Limited, Australia
3. A Study on the Similarities and Differences Between Female and Male Gambling Triad Members in Hong Kong.
   Kelvin Siu Cheong Yick, Chine Yan Chan, Paul Vinod Khiatani, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University (Hong kong Campus)

Parallel Session 5B: Gambling and Culture
9:30-10:50, December 4, Wednesday
Venue: Seminar room II
Chair: Christopher Anderson, Monash University, Australia
1. A Game, a Sin, or Somewhere in Between: An Exploration of Gambling Attitudes, Beliefs and Behaviors in Culturally Diverse Communities in Australia
   Christopher Anderson, Susan Feldman, Harriet Radermacher, Marissa Dickins, Keis Ohtsuka, Monash University, Australia
2. Diffusion and Learning: The Development of Finnish Sports Betting Culture
   Matias Karekallas, Pauliina Raento, Taina Renkonen, Finnish Foundation for Gaming Research, Finland
3. Theory of Planned Behavior and Sport Gambling Among Chinese Young People
   Mogu S. Yu, Anise M.S. Wu, Chris C.M. Vong, University of Macau, Macao
Parallel Session 5C: Gambling Behavior
9:30-10:50, December 4, Wednesday
Venue: Seminar room III
Chair: David C J McDonald, University of Southampton, UK
1. The Quasi-Legitimate ‘Third Place’: A Qualitative Investigation into the Culture and Context of Gambling Houses in Hong Kong.
   Paul Vinod Khiatani, Kelvin Yick, Chine Yan Chan, Tiffany Hing Mui Tse, Chi Chuen Chan, Upper Iowa University (HK Campus), Hong Kong
2. Gambling as Investment: a Generalized Criterion for Optimal Allocation of Wealth Among Risky Assets
   David C J McDonald, Ming-Chien Sung, Johnnie E V Johnson, University of Southampton, UK
3. An Exploring Study of Taiwanese Potential Spending Behaviors in Casino Activities
   Wei Ping Wang, Kai Wei Lai, Hsuan Kai Chen, Macau University of Science and Technology, Macao

10:50-11:20 Tea Break (Seminar Room VI)

11:20-12:10 Keynote Speech
Venue: Convention Center
Topic: Transnational Macau Casinos: Their Framing and Operationalization Responsible Gambling
Linda Hancock, Deakin University, Australia

12:10-12:30 Closing Remarks
Venue: Convention Center
Chairs: Dr. Teng Yuan (Jerry) Hsiao, National Kaohsiung University of Hospitality and Tourism
Dr. Tai-Chi Wu, I-Shou University
Dr. Susan Liu, Asia Pacific Association for Gambling Studies

12:30-14:00 Lunch Convention Center
14:00-17:00 City Tour Ten Drum-Ciatou-Creative Park